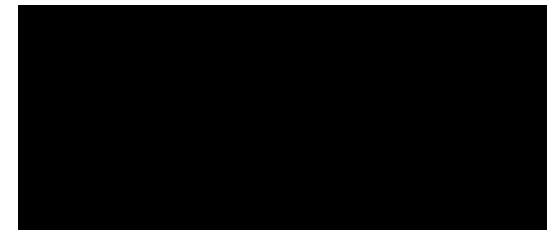


# Transform North Devon

## Neighbourhood Management Programme



## Delivery Plan 2009/10



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# SAFER & STRONGER COMMUNITIES

Devon & Cornwall Constabulary and the LAA Coordinator for Safer and Stronger Communities identified the following key issues under the Safer and Stronger Communities Agenda.









- Tackle the most harmful offending behaviour
- Reduce the harm caused by alcohol and drugs
- Reduce the impact of Anti Social Behaviour
- Reduce the impact of domestic abuse
- Reduce the impact of prejudice and hate crime
- Reduce youth offending
- Reduce the impact of acquisitive crime

The key indicator for crime has been identified as Crimes per thousand population with 2007 levels showing:




## **Ifracombe LOSA E01020112**

- Crimes per 1000 population LOSA 157.5 (Devon 59.9)

# Delivery Plan

PROGRAMME PRIORITY	INDICATOR	LAA PRIORITY	BASELINE Comparator		LOCAL DATA		TASK	MILESTONE
			2007	2008	2007	2008		
Continue to reduce level of youth crime 	Level of total youth crime	Reduce youth offending	<b>Barnstaple Town 2153 incidents</b>		773 incidents in Ilfracombe Central Ward.		Active Citizenship Programme Young Advisors working as mentors Junior Citizen Scheme	
Reduce the number of domestic abuse incidents so reducing referrals to NDWA. Increase the number of reported domestic abuse incidents to police. 	Increasing number of domestic abuse incidents indicated by increased number of referrals to NDWA.  Low numbers of domestic abuse incidents reported to Police but with increasing detection rates.	Reduce the impact of repeat domestic abuse	<b>Establish baseline through qualitative interviews.</b>		Restricted number incidents recorded by Police for NM area.  83 individuals referred to NDWA.		DA training for recipients of DA boxes, increased information and referral and form link into DA Forum  Establish Domestic Abuse baseline by undertaking qualitative information.	
	Crime related arrests where detainees under the influence of drugs or alcohol	Reduce the harm caused by alcohol and drugs	75 out of 121 arrests for Barnstaple Town where alcohol or drugs were a contributory factor in offence	Data for 2004/5, 11 Letter 1, 5 Letter 2's, 2 ABC's and zero ASBO's.	13 out of 24 arrests for Ilfracombe Town where alcohol or drugs were a contributory factor in offence	27 Letter 1, 9 Letter 2's and zero ABC's and ASBO's.	Complex and challenging behaviour/engaging vulnerable groups. Intergenerational project Police link into local services for disenfranchised groups. Link centre etc. investigate joint response to people in crisis (AXS pathway type initiative)	
	Levels of ASB behaviour, rowdiness/noise, street drinking, malicious and nuisance communications.	Reduce the impact of anti-social behaviour	<b>750 incidents in Bideford Town Comparator</b>		360 incidents in Ilfracombe Town and 103 in Combe Martin Village.		Link with planners and licensing over smoking ban. Dog fouling initiative, Graffiti initiative and High Visibility week, Bonfire night and August Bank Holiday.	
Reduce the fear of crime 	Fear of crime high in relation to drug dealing and use, violent crime, criminal damage, youths hanging around on street corners		Crimes per 1000 population <b>Devon 59.9</b>		Crimes per 1000 population Ilfracombe 157.5		Press releases.  Intergenerational work Crime prevention	
Increase community safety 	% of individuals who feel that the neighbourhood is a place where neighbours look out for one another.	-	MORI POLL Comparator area 63%		MORI POLL 77%		Enforcement of on street parking  Speeding and road safety awareness extension.	
Reduce criminal damage 	Increased levels of criminal damage in Ilfracombe East and West Ward.	-	357 incidents in Bideford Comparator		417 incidents in the NM area., increase in Ilfracombe West and East Ward		High Visibility week, Bonfire night and August Bank Holiday. Co-ordinate all services to engage.	
Reduce retail crime linked by drug and alcohol misuse 	Increased number of shop lifting incidents in all wards of Ilfracombe Town.	-	170 incidents in Bideford Comparator		70 incidents in the NM area.		Presentation to traders and shop visits to improve shop radio use and distribute information CD.	

## KEY

Priority	
High	
Medium	
Low	

<b>ACTION</b>	<b>Jan 09</b>	<b>Feb 09</b>	<b>Mar 09</b>	<b>Apr 09</b>	<b>May 09</b>	<b>June 09</b>	<b>July 09</b>	<b>Aug 09</b>	<b>Sept 09</b>	<b>Oct 09</b>	<b>Nov 09</b>	<b>Dec 09</b>
1. Youth Engagement Activities Diversionary activities re: Anti Social Behaviour  Training key agencies re: ASB behaviour and the escalation process					Taster Activity Day 		Letter 1 Activity 					
2. Speeding – PCSO's using cameras fortnightly on their own patches.  Road Safety Week/Speeding												
3. Junior School Mentoring 10 week Programme (Combe Martin/Bratton Fleming)												
4. High visibility. Based around Bonfire night and August Bank holiday Co-ordinate all services to engage				High St 						Halloween 	Bonfire Night 	Lighting the Lights/Factory Friday 
5. Complex and challenging behaviour/engaging with vulnerable groups Engage with Standard Assessment framework for adults Link in with vulnerable adult coordinator, Michelle Bishop Revisit contacts with vulnerable groups in the community Suzy Lamplough training ?												
6. Domestic Violence - Interrogate statistics												
7. Fear of Crime – PACT meetings to enable communication and develop local action plans Operation Quest update		Foreland View Pact 	Licensing Pact 	Young Persons Pact 		4 Policing areas, 2 meetings in each, PACT and response						
8. Arson – Revisit empty buildings programme												
9. Retail Crime - Presentation to Traders and shop visits to improve shop radio use and information re: dealing with shoplifters Update on new shop radio management						Revisit High St. Traders 						Revisit High St. Traders 
10. Dog fouling initiative, look at stray dog policy and target hot-spot areas												
11. Graffiti initiative - Part of April spring clean												

Key - CRIME & COMMUNITY SAFETY

## HEALTH & WELLBEING







All three wards in Ilfracombe town are significantly above the average for North Devon in terms of death relating to:

- all causes, all cancers and coronary heart disease.




Individuals living in Ilfracombe Central Ward are:

- 30% more likely to have a reduced life span (17 years), resulting from all causes, all cancers or coronary heart disease than any other area in North Devon.
- 10.2% of people in Ilfracombe have poor health compared with 8.66 in Barnstaple and 8.59% in Devon.
- 21.24% of people in Ilfracombe are suffering from a limiting long term illness compared with only 17.54% in Barnstaple and 18.99% in Devon.

## Delivery Plan

PROGRAMME OUTCOME	INDICATOR	LAA PRIORITY	BASELINE		LOCAL DATA		TASK	MILESTONE
			2004	2008	2006	2008		
Encourage a reduction in obesity and an increase in fitness levels in young people through healthy eating and exercise. 	Obesity levels in Ilfracombe Central Ward are the second highest in North Devon. Data for Age group 16+ Barnstaple <b>20.6%</b> Obese	---	Synthetic estimate from PCT <b>24.2%</b> Ilf Obese			Data from Year 6 children suggests <b>13.19%</b> are obese in Ilf	Introduce active exercise sessions during school hours in Ilfracombe Arts College to increase fitness levels and self esteem.	Ilfracombe Community Sports Network established with 25 groups. Ilfracombe sporting Chance Project, recreational facilities focus football pitch.
Reduce levels of smoking in young people age 11-18 in the NM area. 	High levels of deaths related to All Cancers.	Smoking levels in Ilfracombe Central Ward are the highest in North Devon.  Barnstaple <b>33.2%</b> smoke	Synthetic estimate from PCT <b>34.2%</b> in Ilf smoke			Data from Ilfracombe Arts College <b>12%</b> stated they smoked  519 questionnaires were completed by individuals aged 11-18 years at Ilfracombe Arts College, 62 (12%) individuals stated they smoked.  2006 39% of the above individuals entered a voluntary smoking cessation programme. 25% stopped smoking.  Data from Ilfracombe Arts College <b>9%</b> stated they smoked  633 questionnaires were completed by individuals aged 11-18 years at Ilfracombe Arts College, 58 (9%) individuals stated they smoked.  <b>Decision to be made regarding smoking cessation programme.</b>	Establish levels of smoking in the NM area by partnership working with Ilfracombe Arts College. Support smoking cessation programmes at Ilfracombe Arts College delivered through PCT.  1300 questionnaires delivered through Ilfracombe Arts College in Feb 2008.	In 2006, 519 questionnaires were completed by individuals aged 11-18 years at Ilfracombe Arts College, 62 individuals stated they smoked.  2006 39% of the above individuals entered a voluntary smoking cessation programme. 25% stopped smoking.
Increase the self-esteem, motivation and health levels of individuals in Ilfracombe Central through bespoke exercise. 	High levels of emergency admissions for mental and behavioural disorders	Emergency admissions levels for mental and behavioural disorders in Ilfracombe Central Ward are the second highest in North Devon.	<b>14.5%</b> Ilf _ %Barn	<b>21.7%</b> Ilf <b>22.1%</b> Barn		13+ individuals are currently engaged in frequent activity (Transform Yourself)	Engage individuals on incapacity benefit through the Transform Yourself project.	Mainstream Transform Yourself
Influence sexual health delivery in NM area, particularly in education establishments. 	High levels of Teenage conceptions  High levels of sexually transmitted diseases.	Under 18 conception levels in Ilfracombe Central Ward are the highest in North Devon.  Prevalence of Chlamydia in under 20 year olds	Data from PCT <b>10%</b> of all conceptions <b>Under18</b> , comparator <b>7.3%</b> <b>Under18</b> Barnstaple.			Sexual health: 3 month data 15 clients assessing service, 3 referred to GUM Clinic	Girls Allowed	GUM service within Wilder Park Cottage Group funded through Transform has now been picked up by Wilder Park Project.
Support local residents through sign posting to access services to reduce their vulnerable circumstances. 	High levels of residents unsure how and where to access services	Fair treatment by local services and/or Number of vulnerable people who are supported to maintain independent living.	- <b>Service not established but gap identified.</b>			59 clients seeking support through the Social Prescribing scheme	Continue to offer Social Prescribing through local GP practice and roll out surgery to Combe Martin.  Ilfracombe Centre	
Healthier Communities 	High levels of deaths related to Coronary Heart Disease.	Mortality rate from all circulatory diseases at ages under 75.	<b>Life expectancy 13 years less</b> Ilfracombe	<b>Life expectancy 17 years less</b> Ilfracombe		4.06% Ilfracombe Comparator Barnstaple 4.16% and 3.9% in Devon.	Healthy Towns and Village events, 2004 synthetic estimate of children consuming fruit and vegetables <b>18.8%</b> Ilfracombe, comparator <b>20.9%</b> Barnstaple	

### KEY

Priority	
High	
Medium	
Low	

ACTION	Lead Partners	May 09	June 09	July 09	Aug 09	Sept 09	Oct 09	Nov 09	Dec 09	Jan 10	Feb 10	March 10	April 10
1. Agree baseline Health statistics for all wards	PCT DCC	●—————●											
2. Healthy Town Event – Ilfracombe	PCT	Application		●—————●		●—————●		Delivery		●—————●		●—————●	
3. Sporting chance – developing recreational opportunities for young people	ILF Arts College ILF Football Club	Project Development		●—————●		●—————●		Football Foundation application		●—————●		●—————●	
4. Reduction in alcohol consumption	DAT	Meet with DAT - DAT programme in Ilfracombe speak Sue Walker - Tier 2 workers											
5. Engaging with parents								●—————●				●—————●	
6. Health Inequalities Group meetings			●—————●				●—————●			●—————●			
7. Complex Care Team	Transform Joint Mtg			Explore Transform Yourself partnership									
8. Transform Yourself	PCT NDC	Continue funding applications Research/best practice – add value		●—————●									
9. Social Prescribing		●—————●			Health Inequalities Monitoring								●—————●
10. Review and evaluation												●—————●	●—————●
Doc: Delivery Plan Health Gantt chart 2009 2010 JW/05/09													

Key - HEALTH ●—————●

# Housing & The Environment

Devon LAA Coordinator for Homes and Housing and A World Class Environment identified the following key issues:

- The area has one of the highest ratios of house prices to incomes in the country.
- Difficult to become a new owner occupier
- Low proportion of social rented housing makes it difficult to rent an affordable property.
- Pockets where the housing stock has a large proportion of 'non-decent' homes.

The key indicators have been identified as:

**In Ilfracombe East Ward there are 165 persons per affordable home**  
**In Ilfracombe Town the 2004 Housing Condition Survey classified 32.5% of properties not-decent.**  
**The average price of properties for sale in Ilfracombe calculated for August 2008 = £222, 324**  
**([www.home.co.uk](http://www.home.co.uk))**



<b>FUEL POVERTY</b>																					
1. Healthier Homes – Integration into housing team	ND Council West Country Energy Action	●	—————														●				
2. Family Energy & Benefit Support – (seek further funding)	West Country Energy Action		●	—————												●					
3. Co-ordination of service delivery	Transform ND Council	●	—————														●				
<b>PRIVATE SECTOR RENEWAL</b>																					
1. Facilitate Grant programmes - Decent Homes etc.	NDC	●	—————														●				
2. Landlord Accreditation - Support Implementation Across area	NDC Transform		●	—————												●					
<b>DELIVERING HOUSING SERVICES/INCREASING SUPPLY</b>																					
1. Housing support for vulnerable people. Develop Ilfracombe Centre team. Link with acute care team.	Devon County Council Primary Care Trust		●	—————												●					
2. Housing work with young people. Lifeskills/college link. Accessible housing options	Young Devon																				
<b>UPDATING BASELINE DATA</b>																					
1. Number of new affordable units <ul style="list-style-type: none"> <li>• Empty property brought back into use</li> <li>• Commercial conversions delivered</li> <li>• Fuel poverty measures</li> <li>• Homes made decent</li> </ul>	NDC	●	—————														●				
2. Phd research position statement	Student			●	●																
3. Review and evaluation																					
Doc: Delivery Programme Housing Gannt Chart 2009 2010 JW/06/09																					

**Key - HOUSING**

**EDUCATION, TRAINING & WORKLESSNESS**

DFES, Jobcentre Plus and the LAA Coordinator for 'Inspiring Young People' identified the following key issues under the Inspiring Young People Agenda.

- Narrow the gap between the lowest attaining 20% and the most vulnerable.
- Narrowing the gap through early years intervention.
- Increasing the achievement levels for all at age 5.
- Key Stage 2, 3 and 4 priorities
- Improving attendance levels in education
- Children in care

The key indicator for Education, Training and Worklessness has been identified as:




**High levels of unemployment – 6.1% in Ilfracombe**

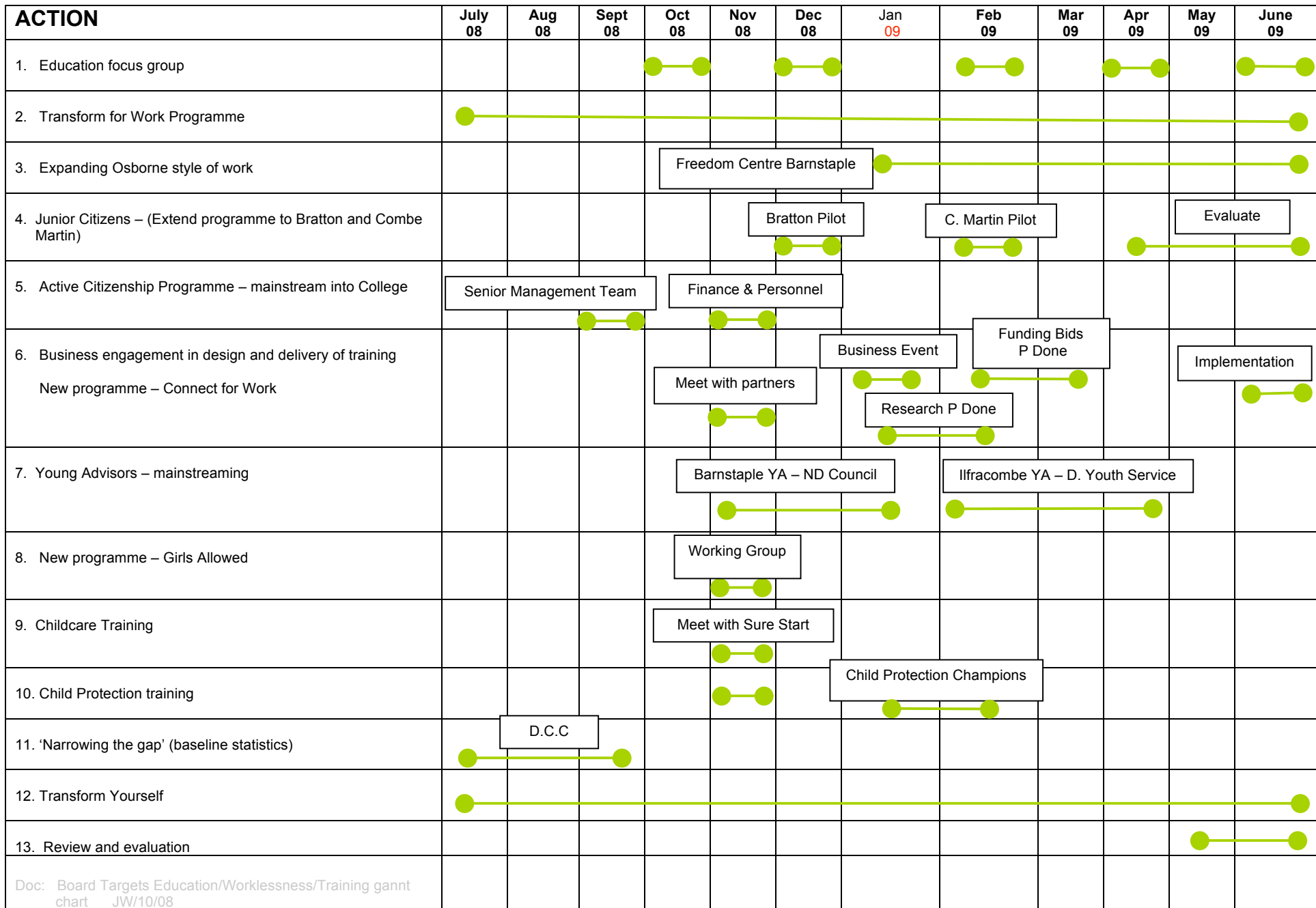
**High levels of individuals with no qualifications – 32% in the Transform Area**

## Delivery Plan

PROGRAMME PRIORITY	INDICATOR	LAA PRIORITY	BASELINE Comparator		LOCAL DATA		TASK	MILESTONE
			2007	2008	2007	2008		
Reduce under 18 conception rates through education	<b>Change in under 18 conception rate.</b>	Narrow the gap between the lowest attaining 20% and the most vulnerable and the rest by improving their rate of progress and raising their levels of achievement (LAA29)	<b>2004 data 23 individuals in Ilfracombe Central.</b>				Improve sex education delivery at Ilfracombe Arts College.  Girls Allowed	SOS pilot scheme now mainstreamed into Ilfracombe Arts College Structure.  Steering Group formed through Learning Communities
Reduce persistent absence rates	Secondary school persistent absence rate.	Attendance				<b>32 students have taken part and completed the AC scheme.</b>	Ensure Active Citizenship Scheme mainstreamed by Ilfracombe Arts College and broaden availability to all students.	Extended funding for Active Citizenship Scheme Pilot
Reduce rate of worklessness amongst those receiving incapacity benefit by improved pathways to work	JSA claimants and Incapacity benefit claimants.	Reducing worklessness				<b>106 clients accessed the T4W scheme, with 22 individuals returning to work.</b>	Continue Transform for Work Scheme	JCP worker available at The Ilfracombe Centre Tuesdays and Thursdays.
Improve emotional transition from Key Stage 2 to Key Stage 3	Emotional health of children.	Narrow the gap between the lowest attaining 20% and the most vulnerable and the rest by improving their rate of progress and raising their levels of achievement (LAA29)				<b>8 students successfully completed the JC Scheme.</b>	Role out of Junior Citizenship Scheme to Combe Martin School.	Mainstreaming of Junior Citizenship Scheme into Ilfracombe Junior School
Promote and sustain vocational training and volunteering to develop confidence and skills required to secure employment	Improving access to learning for individuals in the Transform Area.  Receipt of job-related training.	Learner engagement in skills development				<b>24 students have completed courses in Food prep, cooking and service and door supervisors.</b>	Extend Centre of Excellence model to other communities.  Connect 4 Work	The Centre of Excellence in Ilfracombe is in its third year of delivering vocational training.  Engaging with Connexions  Engaging businesses in developing vocational training

### KEY

Priority	
High	
Medium	
Low	



Doc: Board Targets Education/Worklessness/Training gannt chart JW/10/08

Key - EDUCATION/WORKLESSNESS/TRAINING ●—●

# Economic Development

Devon LAA Coordinator for Economy and Enterprise identified the following key issues:

1. Increasing Skills
2. Increasing Inclusion
3. Improving Productivity through Environment as an Economic Driver
4. Proving Infrastructure for Innovation

- The key indicator for economy has been identified as:

## **Gross Value Added (GVA)**

The South West has one of the smaller economies of the English regions with a figure for GVA of about £89.5 billion, 9.2% of the total for England. The South West's **GVA per head** is more than 8% below the overall figure for England.

## **Generators of Wealth**

The three main generators of wealth in the region are:

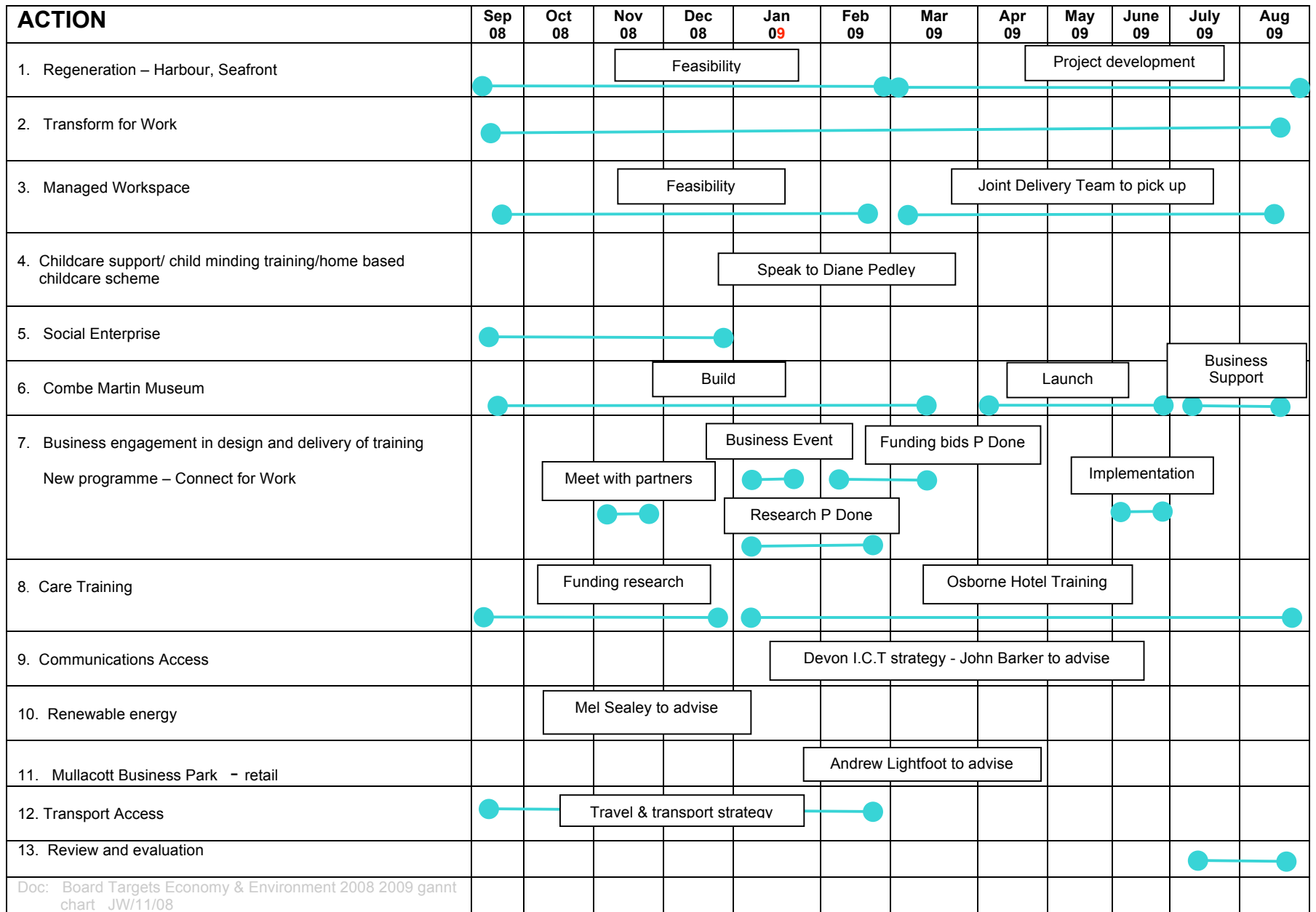
- ✱ Real estate, renting and business activities (23% of GVA 2004)
- ✱ Manufacturing (14% of GVA 2004)
- ✱ Wholesale/retail (12% of GVA 2004)

## **Annual Gross Workplace Pay**

The median annual gross workplace pay for South West full time employees is £22,600, the equivalent for England £24,400.

**Delivery Plan**

PROGRAMME PRIORITY	INDICATOR	LAA PRIORITY	BASELINE Comparator		LOCAL DATA		TASK	MILESTONE
			2007	2008	2007	2008		
<p>Improve the economic inclusion and social integration of vulnerable populations</p> <p style="text-align: right;">●</p>	<p>Number of social enterprises</p> <p>Value of grant funding attracted to the area through Community Chest and Empowering Communities project</p>	<p>Work towards the economic inclusion and social integration of vulnerable populations (LAA 15(b))</p>			<p>2007 10 Social Enterprises currently receiving support.</p> <p>Community Chest £50,000 to community groups</p>	<p>2008 24 clients accessing support through Transform Yourself</p>	<p>Seek further funding and routes to mainstream Transform Yourself Scheme.</p>	<p>Opening of Ilfracombe Centre 21<sup>st</sup> April 2008.</p> <p>Empowering Communities Project – funded for one year through NDC, DCC and ESF Funding.</p> <p>Community Alliance – incorporated company</p>
<p>Maximise training opportunities to achieve a competitive economy</p> <p style="text-align: right;">●</p>	<p>NI 164 "Working age population qualified to at least level 3 or higher"</p>	<p>Develop and harness skills to achieve a competitive economy (LAA17)</p>				<p>106 clients have been supported through Transform for Work with 22 entering employment.</p> <p>20 individuals successfully entered employment through training with The Centre of Excellence Scheme</p>		<p>Mainstreaming and sustainability of The Ilfracombe Centre of Excellence.</p>
<p>Improve access to services to include: Hospital, support services, employment and education and training providers.</p> <p>Improve resident and public car parking facilities and general traffic management.</p> <p style="text-align: right;">●</p>		<p>To manage demand for travel in a sustainable manner and ensure expeditious movement by all transport modes, through the adequate provision and maintenance of transport infrastructure (LAA20)</p>				<p>202 surveys completed, 54% showed favour towards resident parking scheme and 24% supported the increase in pay and display charges.</p>	<p>Assist DCC's program to investigate residents parking in Ilfracombe.</p> <p>Investigate Park and Ride Scheme.</p> <p>Investigate current Traffic Management system and look at improvement options.</p> <p>Investigate current levels of public transport.</p> <p>Maximise Voluntary Transport Scheme.</p>	<p>Public consultation on proposed plan of Pay &amp; Display and Residents Parking Scheme for Ilfracombe Town.</p> <p>Installation of tourist signs along High Street and Harbour routes.</p> <p>High Street traders Car park at Eberley House site.</p> <p>Volunteer Transport Scheme Business Plan produced.</p>
<p>Ilfracombe Harbour Ferry Scheme.</p> <p>Ilfracombe Harbour Development.</p> <p>Ilfracombe Seafront Development.</p> <p style="text-align: right;">●</p>		<p>Deliver major infrastructure improvement schemes which form part of the Regional Transport Strategy (LAA21)</p>				<p>476 individuals have responded to the online survey, strongly support the proposed ferry scheme.</p>	<p>Support North Devon Ferries Project – Ilfracombe to Wales and Ireland.</p> <p>Support Ilfracombe Harbour Development Scheme</p>	<p>Ilfracombe Regeneration Programme</p> <p>Community Alliance CIC</p> <p>Ilfracombe Harbour Board and Harbour Forum.</p>
<p>Improve workspace provision for business growth from start up through to larger industry, in and around the Ilfracombe area.</p> <p style="text-align: right;">●</p>	<p>Ilfracombe currently has a low performing economy with opportunities for improvement. There is a will amongst partners to look at workspace provision to support business and encourage enterprise.</p>	<p>Ensure that Devon has an appropriate range of employment space (LAA22).</p>			<p>48 businesses interviewed, where 48% of these businesses felt their current workspace did not give them scope to expand.</p>		<p>Look at workspace provision from start to full scale industrial provision.</p> <p>Identify potential sites for expansion and development.</p> <p>Identify potential funding opportunities.</p>	<p>Workspace strategy developed.</p> <p>Sites identified to include Mullacott, Hele Bay and Greenclose Road.</p> <p>Redundant buildings grant from Devon Renaissance limit £69,000. Possible SWERDA funding.</p>
Key	Priority		High ■		Medium ●		Low ■	



Key – ECONOMY & ENVIRONMENT ● ——— ●